

Docket Number: 273201-0305660

PATENT APPLICATION

Client Reference: IND-101.7(CIP)

APR 06 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re the Application of

DENIS KHOO, et al.

Group Art Unit: 2611

Application No.: 10/645,157

Examiner:

Filed: August 21, 2003

Confirmation No.: 7191

For: CUSTOMIZED MEDIA METHOD AND SYSTEM

INFORMATION DISCLOSURE STATEMENT

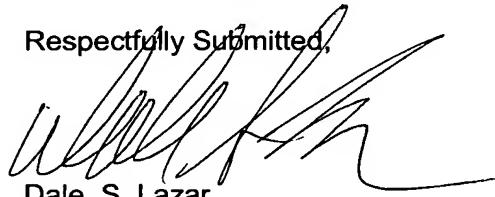
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.56, the attention of the Patent and Trademark Office is hereby directed to the reference(s) listed on the attached PTO-1449. Since this application was filed after July 1, 2003, and pursuant to USPTO rules, no copies of the references are attached. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom. Applicants respectfully request the Examiner return an initialed copy of the enclosed Form PTO-1449 to Applicants with the next Office communication to indicate that the reference(s) has been considered, per MPEP § 609.

This Information Disclosure Statement is being filed before the mailing date of the first Office Action on the merits in the present application. No certification or fee is required.

Respectfully Submitted,



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FORM PTO-1449 (modified)
To: U.S. Department of Commerce
(PW FORM PAT-1449)
Patent and Trademark Office



**INFORMATION DISCLOSURE STATEMENT
BY APPLICANT**

Date: April 6, 2004

Page **1** of **1**

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|------------------------------|----------------------|---------------|
| Atty. Dkt. No. | M# | Client Ref. |
| | 305660 | IND 101.7 CIP |
| Applicant: KHOO et al. | | |
| Appln. No.: 10/645,157 | | |
| Filing Date: August 21, 2003 | | |
| Examiner: Unknown | Group Art Unit: 2611 | |

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| Examiner's Initials* | Document Number | Date MM/YYYY | Name (Family Name of First Inventor) | Class | Sub Class | Filing Date (if appropriate) |
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| | | | | | Enclosed | No |
| AAR | | | | | | |
| BBR | | | | | | |

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| | | | |
|-----|--|--|--|
| CCR | | | |
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Examiner **Date Considered:**

*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.